



Google Ads

CASE STUDY

Radiant Smiles Family Dentistry



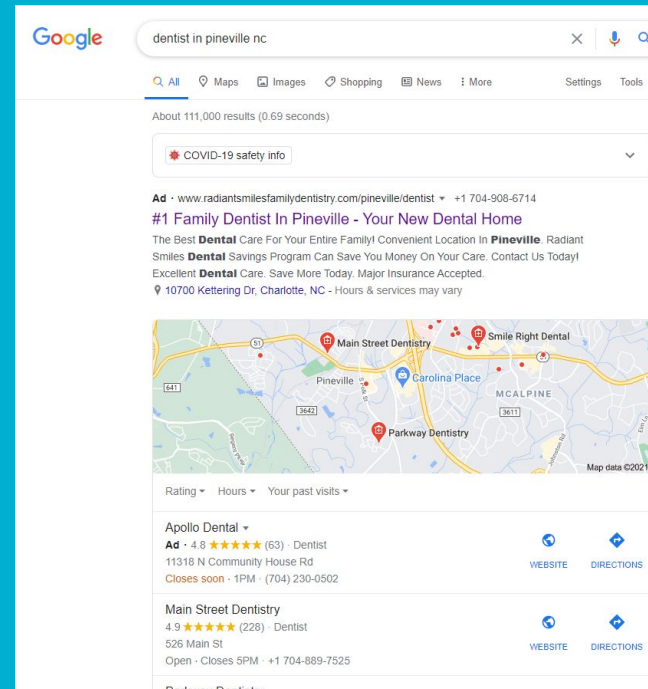
A new Dental Company that was created in early 2020 and utilized as the new brand after purchasing a practice.

Learn how MRI increased their leads through Google Ads

Solutions Delivered

- Added keywords that has the most Avg Monthly Searches based on our keyword research
 - Created ads that are compelling and ensure that headlines and descriptions has pain points that leads to a click in our ad
 - Weekly Monitoring of search terms.
 - Bi-Weekly and Monthly Audit, optimizing and experimenting to generate the most leads
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- Received 55 Phone Calls in 90 days
- Received 14 Conversions in 90 days
- In the 1st day of running the ads, it already received 4 Phone Calls
- Appearing on the 1st page of Google



RESULTS