



Google Ads

CASE STUDY

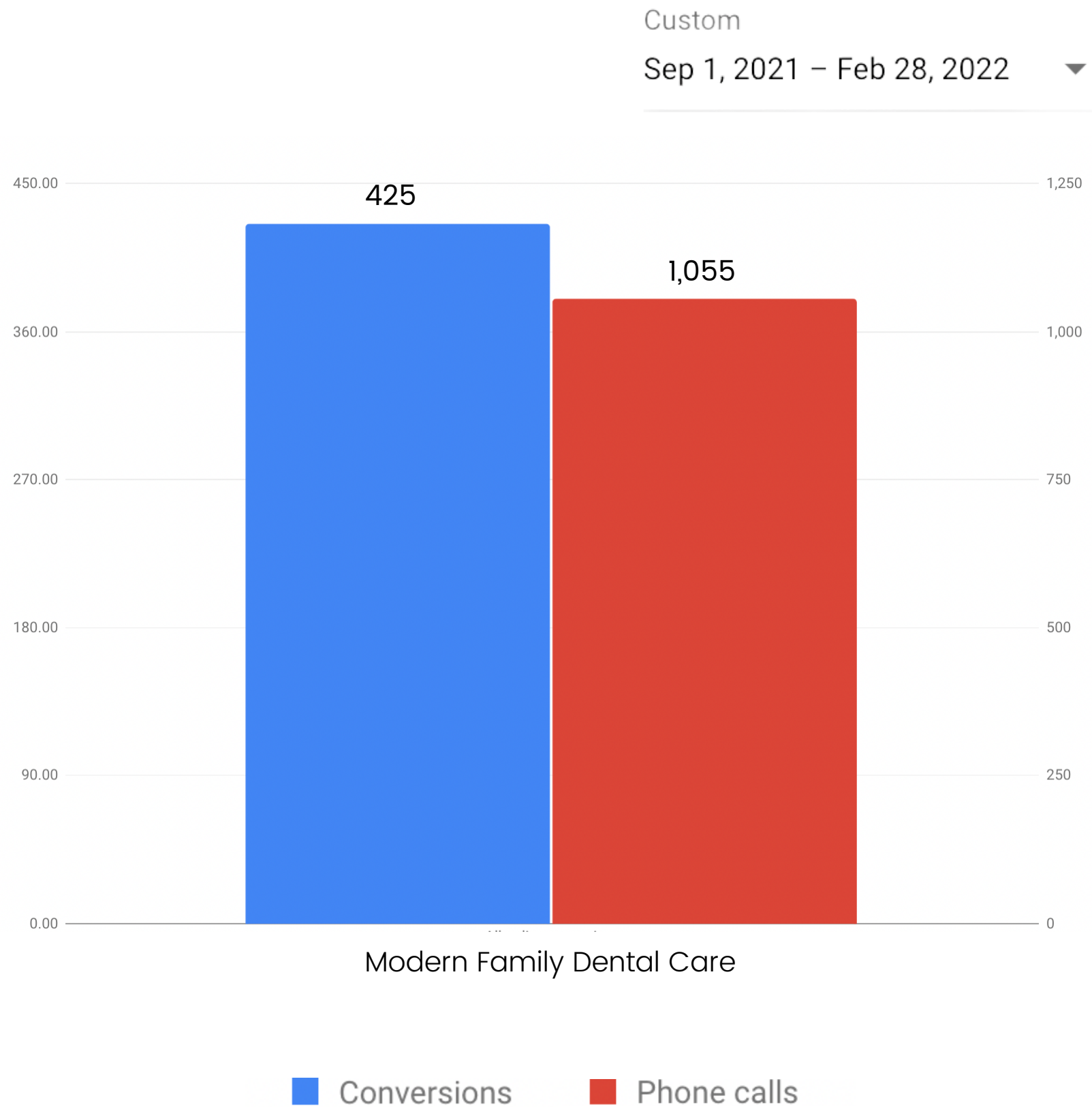


Modern

FAMILY DENTAL CARE



RESULTS



- Generated **1,055 Phone Calls** in the last 180 days, an average of 175 monthly phone calls received from Search Ads alone.
- Generated **425 Conversions**, which are based on calls that lasted more than 160 seconds

- Campaigns have a Conversion Rate as high as 35% which is well above the industry average.

